

Subprogramme: Culture
Action: Cooperation projects

Project Title

OFF SEASON ART GARDENING



Project Coordinator

Organisation MARIESTADS KOMMUN
Address KYRKOGATAN 2 , 542 86 MARIESTAD , Västra Götalands län , SE
Website www.mariestad.se
Contact Sofia GULDBRAND , sofia.guldbrand@vanerkulle.se

Project Information

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Project Web Site <http://www.offseasonartgardening.com>
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Union Grant 200,000 EUR
Partners UKMERGES RAJONO SAVIVALDYBES ADMINISTRACIJA (LT) ,
STICHTING SENSE OF PLACE (NL) , HOGSKOLAN I SKOVDE (SE)

Project Summary

Off Season Art Gardening have joined artists in the fields of land art, landscape architecture and garden design with participants from Holland, Lithuania and Sweden. It has also been about working with citizens in peripheral urban and rural communities to develop cross cultural competence. Within the project land art installations have been implemented in open public spaces and artists have met during Artists in Residences. The public has been invited to inspiring educational activities like workshops and lectures. The project partners have had exchange over country borders. Public officials, politicians, the business sector, the cultural sector, children and school students and more citizens have participated in different activities. The University of Skövde, Sweden, have given lectures, seminars, workshops and written academic reports. The goals were to work transnationally and to develop 3-9 land art installations via participatory processes reaching audiences of 300-600 including young people, elderly and families, civil society & associations, outdoor/nature enthusiasts & associations. It was also to have one Artists in Residence and one Study visit in each partner country. The residence stays would give the participants the opportunity to focus on artistic, technical as well as strategic capacity building exchange of knowledge, within and across sectors and cultures. An equally important aim was to promote the participants transnational mobility by introducing them to new operational arenas and meet with representatives and key decision makers. The study visits, as well as the ongoing process of working together in the partner project group over time, would give the partners insight about different ways to organize local resources in rural areas into a sustainable framework, for taking care of creative resources and its meetings with social and environmental challenges. Another aim was to foster intercultural dialogue and transmission of knowledge and skills. A side aim has been to foster the local and regional representatives and decision makers intercultural knowledge of art, and land art industry. The project aimed to develop the art and cultural sector for long term relations and to give possibilities to develop business models. More goals were to make research of the possibilities of rural areas, searching for ways to strengthen them within the context of expressions as Land art, storytelling as well as site specific digital storytelling and gamification. Totally 9 land art installations have been created. More than 800 participants have taken part of the activities. The number of persons reached by the marketing of the project is more than 340 000. The goals have been reached. In Lithuania their activities were done digitally because of the pandemic. The artists describes that they have grown with new insights, knowledge and experiences. The participants transnational mobility have increased from new operational arenas and meetings with representatives and key decision makers. The study visits, as well as the ongoing process of working together in the partner project group over time, have given the partners insight about different ways to organize local resources in rural areas into a sustainable framework, for taking care of creative resources and its meetings with social and environmental challenges. Intercultural dialogues and transmission of knowledge have taken place. Local and regional representatives and decision makers have gained insight in intercultural knowledge of art and land art industry. The University of Skövde have given lectures and workshops about land art, digital site specific storytelling and gamification and written two academic reports.

Link to project card: [Show project card](#)

* Results are available for this project. You can click on the link above, and go to "Results" section to view them